

The logo for World Book Day is presented on a bright yellow banner with a slightly wavy, torn-edge effect. The text 'WORLD' is in a small, black, sans-serif font at the top. Below it, 'BOOK' is written in a large, bold, black, serif font, where the two 'O's are stylized as eyes with black pupils. Underneath 'BOOK', the word 'DAY' is written in a large, bold, black, serif font. At the bottom of the banner, the date '2 MARCH 2023' is written in a black, sans-serif font.

# WORLD BOOK DAY

2 MARCH 2023

## World Book Day

**Just a reminder that it is World Book Day on Thursday 2<sup>nd</sup> March 2023. This is a wonderful opportunity to celebrate the joy and value of books and reading.**

**There will, as usual, be lots of fun book-related activities in school on that day. Children will also be able to dress up as a book character or if they would like to bring in a 'prop' from a story (e.g. a wand to represent Harry Potter).**

**Your child will also receive a World Book Day Token. The book token can be exchanged for one of the new £1.00 books or for getting £1.00 off any book costing £2.99 or more in participating bookshops and supermarkets.**