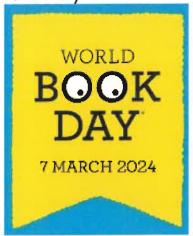
## World Book Day 2024

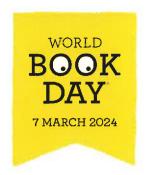
Thursday March 7th



This year World Book Day is on Thursday 7<sup>th</sup> March and we are planning some fun activities in classrooms to help celebrate!

- The children (and teachers) are invited to bring a special book from home to share with their class.
- They are also welcome to dress up as a book character or to bring in some props/clues from a story for others to guess (eg a wand from Harry Potter or three bowls and spoons from Goldilocks). Please do not feel obliged to buy a costume – home made or improvised costumes are often the most inventive and the most fun!
- We have World Book Day vouchers to give out to the children. These can be used in exchange for the special free books or to get £1 off the purchase price of a new book at a bookshop or saved to spend at the next school book fair later in March.
- Have a look at the World Book Day website which has some great videos, games and competitions to share with your child. https://www.worldbookday.com/

Children who read for pleasure are likely to do significantly better at school than their peers.



## £1 Book Token



World Book Day® changes lives through a love of books and reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to choose and have a book of their own. We hope you'll use your £1 token to choose a brilliant book you'll love, and have lots of fun reading. Find great ideas and fun resources to enjoy at worldbookday.com

Your £1 book token is available below. Find out more about the £1 tokens and how they work at worldbookday.com/books-and-tokens



For the full line-up of £1 books, visit worldbookday.com/books For full terms, visit worldbookday.com/terms-conditions

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Find your nearest bookseller at worldbookday.com/participating-retailers

Please note:

- Token is for children's individual use.
- Offer valid 15 February 2024 31 March 2024 inclusive.
- The token barcode can either be scanned from a phone/tablet screen or printed out and shown in-store.
- Please check with your local bookseller before visiting if they can accept the barcode on mobile devices.
- The digital £1 book token cannot be redeemed online.

Visit our FAQ page to answer all your questions: worldbookday.com/about-us/frequently-asked-questions

To contact the World Book Day team, please email: wbd@education.co.uk







